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**英皇娛樂酒店有限公司\***  
**Emperor Entertainment Hotel Limited**  
*(Incorporated in Bermuda with limited liability)*  
(Stock code: 296)

**PROFIT WARNING**

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform shareholders of the Company and potential investors that the Group is expected to record a substantial decrease in the profit attributable to equity holders of the Company for the year ended 31 March 2009 as compared with that for the year ended 31 March 2008.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Emperor Entertainment Hotel Limited (the “Company” together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors of the Company (the “Board”) wishes to inform shareholders of the Company and potential investors that the Group is expected to record a substantial decrease in the profit attributable to equity holders of the Company for the year ended 31 March 2009 as compared with that for the year ended 31 March 2008. Such decrease is mainly due to (i) the decrease in the service income from the Group’s gaming operation; and (ii) the loss arising from fair value change in the Group’s investment properties under the downturn of the property market.

The information contained in this announcement is only a preliminary assessment by the management of the Company which is based on the management accounts as well as operational data available to the management which has not been audited or reviewed by the Company’s auditor. Shareholders and potential investors are advised to refer to details in the annual results announcement and annual report of the Company for the year ended 31 March 2009 which is expected to be released in June 2009.

**Shareholders and potential investors are therefore advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Emperor Entertainment Hotel Limited**  
Luk Siu Man, Semon  
*Chairperson*

Hong Kong, 8 May 2009

*As at the date hereof, the Board of the Company comprised 1. Chairperson & Non-executive Director: Ms. Luk Siu Man, Semon; 2. Executive Directors: Mr. Wong Chi Fai, Ms. Fan Man Seung, Vanessa and Ms. Mok Fung Lin, Ivy; and 3. Independent Non-executive Directors: Ms. Chan Sim Ling, Irene, Ms. Chan Wiling, Yvonne and Ms. Wan Choi Ha.*

*\* for identification purposes only*